

Press Release – For Immediate Release

Date: July 2, 2010

Re: LitTAP Strategic Technology Project Awards

Contact:

Laurie Dean Torrell ldantorrell@justbuffalo.org

Executive Director, Just Buffalo Literary Center, Inc.

Debora Ott smart-solutions@att.net

Principal, Smart Solutions

The Literary Presenters Technical Assistance Program (LitTAP) is pleased to announce the awarding of seven (7) Strategic Technology Project re-grants to New York State literary nonprofits. These awards will assist each organization in the design and implementation of distinct and comprehensive technology strategies.

LitTAP benefits the public and the art of writing by networking organizations and building and sustaining their capacity to foster, promote and present the literary arts. Founded in 2001 by arts management consultant Debora Ott as an initiative of the New York State Council of the Arts' Literature Program, LitTAP was a first response to needs identified by leaders from among the nation's most respected literary organizations to professionalize the literary arts field.

The New York State Council on the Arts (NYSCA) <http://www.nysca.org/>, Heather Hitchens, Executive Director, is dedicated to preserving and expanding the rich and diverse cultural resources that are and will become the heritage of New York's citizens. NYSCA seeks to support organizational development and ongoing professional development, continuity of leadership, and improvement of professional conditions for leaders within cultural organizations. NYSCA has supported LitTAP since its inception thereby allowing it to help literary arts presenters access the tools and resources they needed to succeed and survive.

Beginning in 2005, LitTAP's reach broadened to include service to the field as it began hosting statewide convenings for literary arts presenters, writers, presses and independent publishers. LitTAP is administered by Just Buffalo Literary Center, Inc. <http://justbuffalo.org/> under the direction of Laurie Dean Torrell. The organization provides leadership and fiscal agency for LitTAP, including organizing the statewide literary arts annual convening **Facing Pages**. Just Buffalo's mission is *to create and strengthen communities through the literary arts*.

The 2010 LitTAP Strategic Technology Project Awardees are:

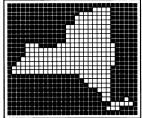
- **The Council of Literary Magazines and Presses**, New York NY – <http://www.clmp.org/>
\$2,500 toward implementation of donor software to customize its database
- **Herstory Writers Workshop, Inc.**, Centereach, NY – <http://www.herstorywriters.org/>
\$2,500 toward digital production of materials documenting its unique method for teaching writing

- **The Poetry Project, Ltd.**, New York, NY – <http://www.poetryproject.org/>
\$2,500 to transfer select archival videotapes to digital files with DVD access copies
- **Poetry Society of America**, New York, NY – <http://www.poetrysociety.org/>
\$2,490 to edit and format select live event audio content for broader access through RSS feed on third-party sites, including iTunes
- **Punto De Contacto/Point of Contact, Inc.**, Syracuse, NY – <http://www.puntopoint.org/>
\$2,500 for programming and design assistance in developing its website capacity, effectiveness and outreach
- **Teachers & Writers Collaborative**, New York, NY – <http://www.twc.org/>
\$2,500 to support the building of a vibrant digital learning community around its resources on the teaching of writing
- **Ugly Duckling Presse**, Brooklyn, NY – <http://www.uglyducklingpresse.org/>
\$2,500 to digitize and republish electronically fifty (50) limited edition chapbooks

This funding opportunity was open to literary organizations, small presses, magazines and online magazines funded by NYSCA's Literature Program as a follow-up to the FACING PAGES 2009 Statewide Convening – *Beyond the Tangled Web: Envisioning A Comprehensive Technology Strategy for Your Literary Organization* – sponsored by LitTAP and held at Poets House in October, 2009 <http://www.poetshouse.org/>. For more information about the convening, please visit the LitTAP Web site: <http://www.littap.org/>



State of the Arts



NYSCA

Funding for LitTAP is made possible with public funds allocated by the New York State Legislature to the New York State Council on the Arts.