

FACING PAGES 2009 Statewide Convening Agenda  
***Beyond the Tangled Web:  
Envisioning a Comprehensive Technology Strategy  
For Your Literary Organization***  
Friday, October 30, 2009, 9:00am – 5:00pm  
Followed by a Reception 5:30-7:00

At Poets House  
10 River Terrace  
New York, NY 10282  
(See directions below)

9:00am - 9:30am Coffee and check-in

9:30am – 9:45am Introduction, Welcome

Kathleen Masterson, Literature Director, New York State Council on the Arts  
Margo Viscusi, President Emerita, Poets House  
Stephen Motika, Poets House Program Coordinator and Convening Emcee

Poetry Reading

Tonya Foster

9:45am - 11:00am Session 1: Book Publishers

Moderator: Hoong Yee Lee Krakauer, Executive Director, Queens Council on the Arts  
Lars Reilly & Veronica Liu, Seven Stories Press  
Geoffrey Gatza, BlazeVOX  
Questions & Answers

11:00am – 11:15am Break

11:15am – 12:30pm Session 2: Literary Organizations

Moderator: Michael Kelleher, Just Buffalo Literary Center  
Beth Harrison & Billy Merrell, Academy of American Poets  
E.J. Van Lanen, Three Percent, University of Rochester  
Questions & Answers

12:30pm – 1:15pm Lunch at Poets House

1:15pm - 1:30pm Tour of Poets House

1:30pm - 2:30pm Keynote Address

Steven J. Tepper, Curb Center for Art, Enterprise, and Public Policy at Vanderbilt University:  
“Creative Engagement and the Future of Literary Arts”  
Introduction: Heather A. Hitchens, Executive Director, New York State Council on the Arts

2:45pm – 4:00pm Session 3: Literary Magazines

Moderator: Maribeth Batcha, Publisher, One Story Magazine  
Alexis Boehmle, Managing Director of Circulation & Development, Lena Valencia, Web Editor, BOMB magazine  
Adam Robinson, Publishing Genius  
Questions & Answers

4:10pm – 4:15pm Prose Reading

Nick Burd

4:15pm – 5:00pm Discussion and Concluding Remarks

Bob Stein, Institute for the Future of the Book

Introduction by Veronica Liu

5:30pm – 7:00pm Wine & Cheese Reception

Please note: The three panels, while grouped into specific areas of interest (book publishers, literary organizations, literary magazines), are all designed to bring forward issues that are important to everyone working in the literary field, so please plan to join us for the entire day!

Directions to Poets House:

The new Poets House is located at 10 River Terrace at the corner of Murray Street in Lower Manhattan's Battery Park City. [Find us on Google Maps.](#)

Take the 1, 2, 3, A or C subway to Chambers Street. Walk west on Chambers Street (past West Street – you may use the pedestrian bridge, which has an elevator, to cross West Street) all the way west to River Terrace. Turn left and walk two blocks south to 10 River Terrace at Murray Street. The M22 bus runs east and west along Chambers between nearby North End Ave., which is one block east of River Terrace, and the Lower East Side. The M20 bus travels from the Upper West Side and the southern tip of Battery Park City to North End Ave as well, and also runs west on Chambers Street. Get off the buses in front of the Irish Hunger Memorial (it's on your right heading south and looks like a grassy spaceship dotted with stone walls) and the Embassy Suites Hotel. Walk west along the north side of the Memorial one block to River Terrace, turn right, and walk one block north to Poets House at Murray St. and River Terrace. The Downtown Connection, a free Lower Manhattan shuttle bus, travels to North End Ave from South Street Seaport and from Broadway along Murray Street; for more information, visit: [www.downtownny.com](http://www.downtownny.com).

FERRY Riders from New Jersey can disembark at the Port Authority Ferry Terminal at the World Financial Center and walk north to River Terrace.

The Poets House phone number is: 212-431-7920, [www.poetshouse.org](http://www.poetshouse.org)

October 30th Agenda Planning Subcommittee Members: Michael Kelleher, Ron Kavanaugh (member emeritus), Veronica Liu, Billy Merrell, Stephen Motika

Convening Blogger: Rob Casper (Poetry Society of America)

Facing Pages Statewide Planning Committee Members: Jen Benka (NYC & Oakland), Ken Chen (NYC), Jerri Lynn Fields (Hudson Valley), Paul Hamill (Ithaca), Bob Holman (NYC), Veronica Liu (NYC), Phil Memmer (Syracuse), Billy Merrell (NYC), Ron Kavanaugh (Bronx), Hoong Yee Lee Krakauer (Queens), Christine Leahy (Brooklyn), Jeffrey Lependorf (NYC & Hudson), Kathleen Masterson (NYC), Stephen Motika, Debora Ott (NYC, Buffalo, & Atlanta), Nina Sharma (NYC), Janine Pommy Vega (Bearsville), Chad W. Post (Rochester), Bertha Rogers (Treadwell), Jamie Schwartz (NYC), Nathalie Costa Thill (Paul Smiths), Laurie Dean Torrell (Buffalo)