

Space is limited – Please register by April 30, 2014!



*True Minds - Imagination to Action*  
*Evolving Roles, Resources & Public Engagement In Literary Organizations*

Wednesday, May 7<sup>th</sup> 9am – 6pm  
Thursday, May 8<sup>th</sup> 9am – 2pm

Poets House  
Battery Park / 10 River Terrace/ New York, NY 10282

Join colleagues from around the state in New York City as we explore evolving roles, resources and public engagement in literary organizations, with an emphasis on providing practical skills and tools you need to succeed. In addition to sharing information and skills to advance our literary organizations, the 2014 Convening will feature sessions to help you engage and activate your boards, and board members most welcome to attend!

Registration is FREE.

Travel stipends of up to \$200 per group available for those traveling in from out of town.

**REGISTRATION FORM – Please return this page**

Please provide the following information for each person registering:

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please indicate if you are:  A Board Member  A Literary Presenting Organization

A Literary Publisher  A Writer/Teaching Artist  Other? \_\_\_\_\_

Travel Assistance: LitTAP is highly committed to maximizing broad participation from the field. A limited number of travel stipends of up to \$200 per group are available for those traveling more than 60 miles to attend and may be used toward mileage, train, flight or overnight hotel. First come, first served basis.

Please check if you are requesting a Travel Stipend. Indicate amount below

TOTAL EST. TRAVEL COSTS: \$ \_\_\_\_\_ AMT REQUESTED FROM LITTAP up to \$200: \$ \_\_\_\_\_

Please email, fax or mail completed registration forms to:

LitTAP c/o Just Buffalo Literary Center, 617 Main St., Suite 202A, Buffalo, NY 14203

FAX to: (716) 270.0184 Email to: [submissions@justbuffalo.org](mailto:submissions@justbuffalo.org) Phone: (716) 832.5400

Questions: Laurie Dean Torrell, [Ldeant@justbuffalo.org](mailto:Ldeant@justbuffalo.org) or (716) 861.9985



**The 2014 LitTAP Facing Pages Statewide Convening**

*True Minds - Imagination to Action:  
Evolving Roles, Resources And Public Engagement  
In Literary Arts Organizations*

**Wednesday, May 7<sup>th</sup> 9am – 6pm**

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**DAY-1: Wednesday, May 7th, 2014**

9-10am **Registration + Coffee, Tea & We**

10am **Poem + Welcome**

**Lee Briccetti**, Executive Director, Poets House

**Kathleen Masterson**, NYSCA/Literature Program Director

10:15-11am **Introductions**

NOTE: Registrants send 500 character bio plus links to org projects, personal blog or website and info w/registration. Attendees will be asked to share a 10-word description of an innovative project involving literature and public engagement their organization is doing, planning or aspires to do this year.

11-1pm **SESSION-I Greg Cohen**, Cause Effective

**Evolving Roles & Resources in Your Organization's Life Cycle**

Reports from the Field: TBD

1-2pm **Lunch + Keynote:**

**Amy Stolls**, Acting Director, Literature, National Endowment for the Arts

2-4pm: **SESSION-II Deana Zandt**, Social Media Guru

**Social Media for Social Good**

Reports from the Field: TBD

4:15-5:15pm **Clinic Rotation with Session Leaders + Colleagues**

5:15-6:30pm **Poem: Marie Howe**, NYS Poet Laureate

**Reception + Mingling**



- DAY-2**      **Thursday, May 8th, 2014**
- 9-9:30      **Registration + Coffee & Mingling**
- 9:30-9:45      **Poem + Welcome**
- 9:45-10am      **NYSCA Update: Developments & Opportunities in the Literature Program**  
**Kathleen Masterson, NYSCA/Literature Program Director**
- 10-11am      **SESSION-III Roundtable: Artists/Writers + Organizations = Symbiosis**  
**Elana Bell, Poets in Unexpected Places + TBD**
- 11-12:30pm      **SESSION-IV Panel: How Art Informs Our Administrative Practice**  
**Moderator: Michael Kelleher, Director, Windham-Campbell Prizes @ Yale**  
**Ed Hirsh, Poet, President, John Simon Guggenheim Foundation**  
**Brigid Hughes, Editor, A Public Space**  
**Deji Olukotun, Freedom to Write Fellow, PEN American Center + TBD**
- 12:30-1:45pm      **Lunch + Breakout Sessions for Publishers & Presenters**  
How do publishers effectively partner with their writers?  
How can the artist's voice be part of your programming?
- 1:45-2pm      **Concluding Remarks**

The New York State Literary Presenters Technical Assistance Program is an initiative of  
the New York State Council on the Arts  
with administrative support provided by Just Buffalo Literary Center.



**New York State Council on the Arts**  
with the support of Governor Andrew Cuomo  
and the New York State Legislature

