

Adrian Ellis Breakout Session Questions

Session 1:

Develop three arguments as to why literary organizations such as those in this room are compelling candidates for philanthropic or public funding.

What evidence would support these arguments?

How would that evidence be generated?

Session 4: Breakout Questions A

You are the planning a guerrilla-style campaign – low budget, high energy, smart and strategic. Your goal is to heighten awareness by funding agencies of the significance of literary organizations in the overall cultural ecology, and to develop a broad climate of opinion that is supportive of those arguments.

What is the plan?

How do you roll in out?

What resources does it require?

Where are you going to find them?

Session 4: Breakout Questions B

During the convening you have heard examples of "Mission Moments" ...

For this exercise, think of your own mission moment. This could be a story of how your organization changed someone's life, or an anecdote about an innovative way it is realizing its mission. Please describe in 3 minutes or less.