Advancement Re-Grant Winning Proposals

2013: Two Awards
Poets House ($7,500) to purchase new computer servers powerful enough to accommodate its growth and critical to everything Poets House does.

Writers & Books ($7,500) to expand its programming to include online courses and workshops.

2014: Five Awards
CLMP ($5,000) for upgrade and redesign its website, which is an important resource for publishers, writers and those interested in learning about the independent literary publishing community.

AAWW ($5,000) to stabilize and re-vamp its online literary platform, increase member development, make systematic back-end technical changes, and improve the brand and design of the site.

Academy of American Poets ($5,000) to grow its NYS audience and encourage contributions and memberships on its new website by developing and implementing consultant strategies.

Herstory ($2,500) to hire a consultant to: help incorporate income-earning workshops into more high powered partnerships; work to supplement foundation and government grants; and put in place a system for recruitment and training of a volunteer base.

Hudson Valley Writers Center ($2,500) to develop portions of its website development project specific to E-commerce, Student Login, and 3rd-party Service Integrations.

2015: Six Awards
A Public Space ($4,650): to develop a comprehensive three-year strategic plan aligning editorial projects with organizational capacity.

Bellevue Literary Press ($4,450): to reach new audiences via academic institutions and libraries expanding readership, diversifying revenue streams and further stabilizing the organization.
**BOA Editions** ($4,650): to design, develop, implement, promote and launch a modernized organizational website and mobile website while preserving brand integrity.

**One Story** ($4,300): to revamp its website incorporating its broadened organizational scope, a second magazine, and educational and membership programming.

**The Poetry Project** ($4,450): to increase awareness and support of key programs by rebuilding its online literary platform, revamping its website and creating podcasts accessible via iTunes.

**The Writers Room** ($2,500): to enhance and expand its website and develop a literary platform befitting its status as New York’s (and the nation’s) oldest and largest urban writers’ colony.

2016: 8 Awards

**Bellevue Literary Press:** ($10,000) to augment funding initiatives designed to reach new audiences though academic institutions and libraries.

**Poets House:** ($7,000) to develop its Web site and strengthen its poetry library and programs.

**Poets & Writers:** ($6,750) to reorganize, upgrade and redesign its Web site.

**The Asian American Writers Workshop:** ($6,500) to help fund the position of a P/T development associate.

**Herstory Writers Workshop:** ($5,000) to ensure the organizations sustainability by engaging a consultant for infrastructure development.

**Words Without Borders:** ($4,250) to build digital outreach and analytic capacities.

**Cave Canem:** ($3,000) to engage and IT consultant for technology analysis and planning.

**Bright Hill Press & Literary Center:** ($2,500) to hire a Web site designer.

2017: 9 Awards

**Community of Literary Magazines & Presses:** ($10,000) to implement a capacity building technology project.

**Writers & Books:** ($7,500) to replace its current e-commerce portal and database.
Poetry Society of America: ($5,125) to make its Website mobile- and user-friendly, reflective of PSA’s new branding and design.

A Public Space: ($5,000) to update its online store, and engage its readers in workshops and a series on editing.

Brooklyn Book Festival: ($5,000) for website conversion and training for staff and interns.

Ugly Duckling Presse: ($4,875) to redesign its accounting system and purchase two desktop computers.

Art Resources Transfer: ($2,500) for Poulin Project educational research & outreach.

Conjunctions/Bard College: ($2,500) for electronic marketing and outreach.

Fence Magazine: ($2,500) to design a social media program for its 20th anniversary.

2018: 7 Awards
Cave Canem Foundation ($8,750) to implement an organization-wide technology upgrade including: a shift from an in-house email and file server system to a cloud-based system with present-day capabilities; and replacing outdated computing equipment with modern machines.

Poets & Writers ($8,750) to hire an outside consulting firm to conduct a feasibility study and strategic planning, thereby laying the groundwork for a campaign tied to the organization’s 50th anniversary.

BOA Editions ($5,000) to purchase office hardware, conduct an organizational technology update, and expand BOA’s online Visual Arts Library.

The Brooklyn Rail ($5,000) to support a Website development project: expand portion of its archive available online; upload multi-media content; and make online platform more accessible and searchable.

The Feminist Press ($5,000) for new software, the development of an anniversary logo and associated digital content, targeted outreach, and videography to support organizational development and capacity building initiatives in preparation for its 50th anniversary.

Theatre Communications Group ($5,000) to partially underwrite the purchase and implementation of a new, automated, royalty tracking and payment system.
Nightboat Books ($2,500) to support a redesign of its website, which will enhance the visibility of its books, and increase its presence in the literary community as well as with general readers.

2019 Awards: 9 Awards

Words Without Borders ($10,000) for a strategic rebranding process, including a new logo and style guide, that will inform the redesign of its website.

Community of Literary Magazines & Presses ($5,650) to complete a web upgrade redesign, improving user experience, conversion rate and search engine optimization.

BOA Editions ($5,250) for a video marketing and educational campaign that promotes the poems of Western New York poet Lucille Clifton via a book trailer and short documentary film.

Herstory Writers Workshop ($3,800) to create an editorial/management consultancy from a volunteer position, thereby securing needed support for the organization.

Poetry Society of America ($3,750) to upgrade and modernize technology systems, improve the process for award submissions, and purchase new equipment.

One Story ($3,750) to hire a consultant and embark on a strategic planning process.

Girls Write Now ($2,800) to create a talent pipeline to publishing and media industries for Girls Write Now mentees.

Ugly Duckling Presse ($2,500) to install industrial shelving within its workspace, doubling the capacity for backlist storage and increasing the press’ ability to print larger, forthcoming print runs.

Kundiman ($2,500) for a capacity-building project that will impact communications and design. Includes hiring a design consultant to create communications materials, and staff training.