



Advancement Regrant Winning Proposals – 64 awards to date in 2021

2013: Two Awards Totaling \$15,000

Poets House, New York, NY (\$7,500) to purchase new computer servers powerful enough to accommodate its growth and critical to everything Poets House does.

Writers & Books, Rochester, NY (\$7,500) to expand its programming to include online courses and workshops.

2014: Five Awards Totaling \$20,000

Community of Literary Magazines and Presses, New York, NY (\$5,000) for upgrade and redesign its website, which is an important resource for publishers, writers and those interested in learning about the independent literary publishing community.

Asian American Writers Workshop, New York, NY (\$5,000) to stabilize and re-vamp its online literary platform, increase member development, make systematic back-end technical changes, and improve the brand and design of the site.

Academy of American Poets, New York, NY (\$5,000) to grow its NYS audience and encourage contributions and memberships on its new website by developing and implementing consultant strategies.

Herstory Writers Workshop, Centereach, NY (\$2,500) to hire a consultant to: help incorporate income-earning workshops into more high-powered partnerships; work to supplement foundation and government grants; and put in place a system for recruitment and training of a volunteer base.

Hudson Valley Writers Center, Tarrytown, NY (\$2,500) to develop portions of its website development project specific to E-commerce, Student Login, and 3rd-party Service Integrations.

2015: Six Awards Totaling \$25,000

A Public Space, Brooklyn, NY (\$4,650) to develop a comprehensive three-year strategic plan aligning editorial projects with organizational capacity.

Bellevue Literary Press, New York, NY (\$4,450) to reach new audiences via academic institutions and libraries expanding readership, diversifying revenue streams, and further stabilizing the organization.

BOA Editions, Rochester, NY (\$4,650) to design, develop, implement, promote, and launch a modernized organizational website and mobile website while preserving brand integrity.

One Story, Brooklyn, NY (\$4,300) to revamp its website incorporating its broadened organizational scope, a second magazine, and educational and membership programming.

The Poetry Project, New York, NY (\$4,450) to increase awareness and support of key programs by rebuilding its online literary platform, revamping its website, and creating podcasts accessible via iTunes.

The Writers Room, New York, NY (\$2,500) to enhance and expand its website and develop a literary platform befitting its status as New York's (and the nation's) oldest and largest urban writers' colony.

2016: Eight Awards Totaling \$45,000

Bellevue Literary Press, New York, NY (\$10,000) to augment funding initiatives designed to reach new audiences through academic institutions and libraries.

Poets House, New York, NY (\$7,000) to develop its website and strengthen its poetry library and programs.

Poets & Writers, New York, NY (\$6,750) to reorganize, upgrade and redesign its Web site.

The Asian American Writers Workshop, New York, NY (\$6,500) to help fund a P/T development associate position.

Herstory Writers Workshop, Centereach, NY (\$5,000) to ensure the organization's sustainability by engaging a consultant for infrastructure development.

Words Without Borders, Brooklyn, NY (\$4,250) to build digital outreach and analytic capacities.

Cave Canem Foundation, Brooklyn, NY (\$3,000) to conduct a technology analysis and develop a tech plan.

Bright Hill Press & Literary Center, Treadwell, NY (\$2,500) to hire a website designer.

2017: Nine Awards Totaling \$45,000

Community of Literary Magazines & Presses, New York, NY (\$10,000) to implement a capacity building technology project.

Writers & Books, Rochester, NY (\$7,500) to replace its e-commerce portal and database.

Poetry Society of America, New York, NY (\$5,125) to make its website mobile- and user-friendly, reflective of PSA's new branding and design.

A Public Space, Brooklyn, NY (\$5,000) to update its online store, and engage its readers in workshops and a series on editing.

Brooklyn Book Festival, Brooklyn, NY (\$5,000) for website conversion and training for staff and interns.

Ugly Duckling Presse, Brooklyn, NY (\$4,875) to redesign its accounting system and purchase two desktop computers.

Art Resources Transfer, New York, NY (\$2,500) for Poulin Project educational research & outreach.

Conjunctions/Bard College, Annandale-on-Hudson, NY (\$2,500) for electronic marketing and outreach.

Fence Magazine, Albany, NY (\$2,500) to design a social media program for its 20th anniversary.

2018: Seven Awards Totaling \$40,000

Cave Canem Foundation, Brooklyn, NY (\$8,750) to implement an organization-wide technology upgrade including: a shift from an in-house email and file server system to a cloud-based system with present-day capabilities; and replacing outdated computing equipment with modern machines.

Poets & Writers, New York, NY (\$8,750) to hire an outside consulting firm to conduct a feasibility study and strategic planning, thereby laying the groundwork for a campaign tied to the organization's 50th anniversary.

BOA Editions, Rochester, NY (\$5,000) to purchase office hardware, conduct an organizational technology update, and expand BOA's online Visual Arts Library.

The Brooklyn Rail, Brooklyn, NY (\$5,000) to support Website development and expand a portion of its archive available online; upload multi-media content; and make online platform more accessible and searchable.

The Feminist Press, New York, NY (\$5,000) for new software, the development of an anniversary logo and associated digital content, targeted outreach, and videography to support organizational development and capacity building initiatives in preparation for its 50th anniversary.

Theatre Communications Group, New York, NY (\$5,000) to partially underwrite the purchase and implementation of a new, automated, royalty tracking and payment system.

Nightboat Books, Brooklyn, NY (\$2,500) to support a redesign of its website, which will enhance the visibility of its books, and increase its presence in the literary community as well as with general readers.

2019: Nine Awards Totaling \$40,000

Words Without Borders, Brooklyn, NY (\$10,000) for a strategic rebranding process, including a new logo and style guide, that will inform the redesign of its website.

Community of Literary Magazines & Presses, New York, NY (\$5,650) to complete a web upgrade redesign, improving user experience, conversion rate and search engine optimization.

BOA Editions, Rochester, NY (\$5,250) for a video marketing and educational campaign that promotes the poems of Western New York poet Lucille Clifton via a book trailer and short documentary film.

Herstory Writers Workshop, Centereach, NY (\$3,800) to create an editorial/management consultancy from a volunteer position, thereby securing needed support for the organization.

Poetry Society of America, New York, NY (\$3,750) to upgrade and modernize technology systems, improve the process for award submissions, and purchase new equipment.

One Story, Brooklyn, NY (\$3,750) to hire a consultant and embark on a strategic planning process.

Girls Write Now, New York, NY (\$2,800) to create a talent pipeline to publishing and media industries for Girls Write Now mentees.

Ugly Duckling Presse, Brooklyn, NY (\$2,500) to install industrial shelving within its workspace, doubling the capacity for backlist storage and increasing the press' ability to print larger, forthcoming print runs.

Kundiman, New York, NY (\$2,500) for a capacity-building project that will impact communications and design. Includes hiring a design consultant to create communications materials, and staff training.

2020: Nine Awards Totaling \$40,000

Cave Canem Foundation, Brooklyn, NY (\$8,500) to launch an organization-wide professional development and emerging administrator mentorship initiative.

The Poetry Project, New York, NY (\$8,500) to build a shared commitment around equity, justice, anti-oppression, and inclusion among their board and staff.

Writers & Books, Rochester, NY (\$6,000) to design and implement a new web site enhancing user experience and gaining increased efficiencies for staff.

The Brooklyn Book Festival, Brooklyn, NY (\$4,500) to host the 2020 Brooklyn Book Festival & Literary Marketplace online, live streaming events on “virtual stages” and on their web pages.

The Arts Branch of the YMCA of Central New York, Syracuse, NY (\$2,500) to expand and promote their new online programming to a wider, national audience.

Bright Hill Press & Literary Center, Treadwell, NY (\$2,500) to upgrade computer equipment and software programs

The Center for Fiction, Brooklyn, NY (\$2,500) to establish a Digital Media Fellowship and expand audiences for Center for Fiction programming.

Kweli Journal, New York, NY (\$2,500) to redesign their website for increased functionality and accessibility.

The National Book Foundation, New York, NY (\$2,500) to develop a 2021-2023 Strategic Plan that fosters significant organizational growth by increasing visibility, streamlining operations, and programming, and developing fundraising capacity.

2021: Nine Awards Totaling \$60,000

BOA Editions, Rochester, NY (\$10,000) for the production and marketing of six books within the BOA Audiobook Series.

Community of Literary Magazines & Presses, New York, NY (\$10,000) to upgrade outdated office computers.

n+1 Foundation, Brooklyn, NY (\$7,500) for website upgrades that ensure ADA accessibility and increased reader engagement.

Poetry Society of America, New York, NY (\$7,500) for website refreshment to address questions of equity and social justice, and to ensure access regardless of age or ability.

Teachers and Writers Collaborative, Brooklyn, NY (\$7,500) for website redesign to ease access to lesson plans and articles and essays on teaching writing; create a platform for student writing; and archive 47-years of the TWC magazine.

Electric Lit, Brooklyn, NY (\$5,000) to make the Virtual Salon Series of events, developed during Covid, into a permanent offering.

Hudson Valley Writers Center, Sleepy Hollow, NY (\$5,000) to purchase an AV Technology system for in-person and virtual hybrid programming.

Nightboat Books, Brooklyn, NY (\$5,000) to increase diversity and access in the field of literary publishing by establishing a BIPOC Editorial Fellowship Program.

Wendy's Subway, Brooklyn, NY (\$2,500) for developing a comprehensive domestic and international distribution strategy to support the circulation of authors' work and reach wider audiences and readerships.